



Fluoresco auf Dunkel ohne Weißvorlage

hängt vom Anspruch des Kunden ab. Bevor sie also Ihren nächsten Glitterdruck planen, hilft auch ein Gespräch mit dem Fachhändler vor Ort.

**Sonderfall:
 Non-Woven-Taschen**

Glitter lässt sich auch auf Non-Woven-Taschen auf-

bringen. Hier sind wegen der Temperaturempfindlichkeit aber einige Dinge zu beachten:

- Verwendung eines Niedertemperatur-Plastisols,
- Zugabe eines Härters in die Farbe,
- Trocknung bei niedrigstmöglicher Temperatur



Simulierte Spotlackierung auf schwarzem Hintergrund



Plastisol-Base mit blauem Glitter (Fotos: Siebdruck-Partner)

- Verwendung entweder eines möglichst langen Trockners mit langer Durchlaufzeit und niedriger Temperatur oder eines Trockners mit Mittel-/Nah-IR-Trocknungselements. Hier gibt es auch kurze Modelle.

Bronzen und Glitter im Siebdruck: ein Fazit

Glitter drucken ist mit vernünftiger Vorbereitung kein Hexenwerk. Es lassen sich mit geringem Aufwand und vorhandenem Equipment tolle Effekte erzielen. Klar, Siebdruck ist das Druckverfahren für die große Vielfalt im Bronzen- und Glitterdruck. Kein anderes Druckverfahren kann da konkurrieren oder nur annähernd diese überzeugende Vielfalt bieten, und das alles in Lösemittel- oder UV-härtender Farbtechnologie. Wer sich mit dem Thema näher beschäftigen möchte oder noch weitere Infos benötigt, kann sich an einen der Siebdruck-Partner in der Nähe wenden (www.siebdruck-partner.de/partner/siebdruck-partner.html), die anwenderbezogene Lösungen anbieten und bei technischen Fragen unterstützen.

Siebdruck-Partner
www.siebdruck-partner.de

Der Beitrag entstand mit dem Knowhow des Farbherstellers Marabu und des Siebdruck-Partners Siebdruckservice Süd.

Die Autoren



Thomas Enk ist Verkaufsleiter Sieb- und Tampondruckfarben bei Marabu. Er ist ein „alter Hase“ im Siebdruck: Seit 30 Jahren ist er kundenorientiert in der Branche tätig: als Techniker, später als Leiter der Anwendungstechnik bei Marabu und heute als Verkaufsleiter für Sieb- und Tampondruckfarben. Schwerpunkt seines Interesses waren und sind immer noch die Siebdruck-Farben. (www.marabudruckfarben.de; E-Mail: info@marabu.com).



Peter Hintermeier ist Geschäftsführer von Siebdruckservice Süd. Er verfügt über reichlich Siebdruck-Erfahrung: Bereits seit 1999 ist er in der Branche tätig, seit 2004 als Geschäftsführer bei Siebdruckservice Süd. Der Siebdruck-Partner hat sich seit dem Bestehen schwerpunktmäßig mit dem textilen Siebdruck beschäftigt und schöpft aus einem großen Erfahrungs- und Fachkenntnisstand, der im Laufe der Jahre kontinuierlich aufgebaut wurde (www.siebdruckservice-sued.de; E-Mail: info@siebdruckservice-sued.de).



Print impact around Nigeria

Stories by Joju Adekanbi & Stephen Mangai

TECHNOLOGY GLOBAL TRAINS PRACTITIONERS ON TEXTILE SCREEN PRINTING TECHNIQUES



Mathieu Litzler of TIFLEX

Technology Global Services, representative of world's largest manufacturer of screen printing equipment for the graphic and textile industries in Nigeria - M&R recently put together a free practical training programme for practitioners in the industry on setting standard for innovation, quality, and service in textile printing.

training cum Open House which was tagged "TEXTILE SCREEN PRINTING TECHNIQUES" took place at Technology Global Services office in Surulere – Lagos and extensively dealt with wide range of issues bothering on equipment purchase, inks, mesh, catalyst and all other consumables needed to get the best result from textile print business. WHERE To Print magazine exclusively covered the event and brings it to you in images.

Anchored by Mathieu Litzler of TIFLEX France, the practical



Group pix of some participants

WHAT IS YOUR PLAN FOR 2018 BUSINESS YEAR?

It is with merry heart that we roll out 2017 Business Year. Adjudged as one the most difficult and challenging years particularly for print businesses, at least the year has come and gone while we look forward to 2018 Business Year with optimism and great expectations. As the 2017 Business Year draws to an end, WHERE To Print VOX POP Team went to town to sought to know industry stakeholders plans for 2018. Below are excerpt of their thoughts which will definitely be reviewed before end of 2018:

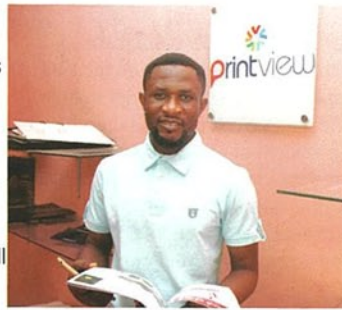
I plan to help a lot of companies in areas of staff training most especially in using Adobe InDesign Suite because many Graphic Designers in Nigeria are mostly using Corel Draw and this Software has not given the best results when it comes to printing jobs from the prepress. There are always errors reported during printing. I also want to help a lot of print companies get the best equipment in the Industry that will help their businesses maximize profit.



Personally, I want to grow bigger in terms of service delivery, profitability and overall positive impact to become a leading figure in Design and Print Industry. As a licensed Adobe trainer, I will impact many businesses with the necessary skills by way of manpower development in the effective use of Adobe InDesign Suite.

OSENI OWOLABI, CEO - PRINTMAX

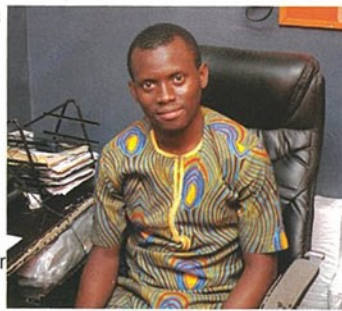
Basically we as a company are doing things differently as you can see, we don't have printers here. We shop for our clients online; they tell us the kind of design they want and we do the job and deliver it to them. We are so focus on designing for Fashion Houses and Fashion-related businesses only. We plan to dominate this line of business as the market is so huge.



I personally want to work harder and push for dominance in my line of business until I become a household name. I have a unique idea that makes our work quite different from what everyone else is doing in the Design Industry. I plan to deliver the best service to our customers and help them sell their brand.

RAHMAN HASSAN, CEO - PRINTVIEW LTD

We are so hopeful that in the Year 2018, we will begin to experience business boom because the recession has badly affected our business this year. We are hoping for more patronage from our customers in 2018 and we also plan to expand our business by opening even more offices as our strength can carry us. Acquiring the latest digital printing machines is so vital in our project for 2018.



Personally I want to be able to grow in terms of knowledge and capacity to deliver quality service to my clients. I also want to see my staff trained in the latest design software and print technicalities so that our company can better serve our customers and grow their businesses to the next level.

TUNJI OKUNEYE, GM - DAMOND PRINT NIGERIA LTD

As a company, we are strongly strategizing to reassure our customers of the best affordable services we can offer them. Pricing has gone up a bit because of the economic situation and we are hopeful that we can all come to a situation whereby we all are happy. I mean both ourselves the company and our customers. We are also hopeful that we would be able to expand our business by acquiring a modern press maybe a Direct Imaging machine (Konica). Personally, I want to improve on myself by attending Printers conferences in and outside the country and also train my staff in the areas of designs.

OLAWALE BALOGUN, CEO - PRINT OUTDOOR AND INDOOR MEDIA LTD



I am very positive and full of expectation for the Year 2018 because I believe many positive changes will take place in the Nigeria print business. I mean, things that have been making business difficult like unhealthy competition among printers, lack of information sharing and many more negativity. As a company, we have big plans to expand our business and maximize the opportunities therein. I will love to acquire a new printing machine like a Direct Imaging (DI), and also train myself and staff. Personally, I would like to be connected with networking opportunities like getting invites for seminars, conferences and exhibitions both in and outside the country. Printing business is very lucrative but we have to remove the bottlenecks so we can enjoy success.

MR HENRY DAVID, MEDLANTIC COMMUNICATIONS LTD



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